



Logistics Representatives

Company: XMC Sponsorship & Experiential Marketing Agency

Job Title: Logistics Representative

Team: Staffing Solutions

Type: Casual / Event Based

Compensation Range: \$20.00 - \$22.00/hour

Location: Canada wide

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Company Summary:

Founded in 2006, XMC is an award winning and proudly independent agency that provides strategic counsel and execution of bespoke Sponsorship and Experiential Marketing™ programs for over 50 world-class companies. XMC collaborates with clients to create powerful integrated marketing campaigns shaped by strategic insight, defined by meaningful execution, and supported by proprietary business tools and AI-fuelled analytics. Together, we leverage shared passion points in sport, music, culture, and cause to connect, engage, and inspire target actions with our 60+ full-time employees and a roster of 4,000+ part-time employees across the country.

About the Role:

The **Logistics Representative** plays a critical role in ensuring the smooth execution of experiential marketing programs. You will support all logistics, including load-in and load-out, setup and teardown of activations, asset management, inventory tracking, and on-site operational support.

This role requires strong organizational, problem-solving, and operational skills. An effective Logistics Representative is detail-oriented, reliable, and proactive, capable of managing multiple tasks simultaneously while supporting field teams and ensuring program standards are consistently met.

This position is ideal for someone who enjoys hands-on work, thrives in dynamic environments, and takes pride in delivering high-quality, efficient execution for clients and teams.

Key Responsibilities:

- Manage load-in and load-out of all program assets, displays, and materials
- Support setup and teardown of activation spaces, displays, and assets
- Transport, organize, and maintain program assets, ensuring storage, deployment, and retrieval are accurate and efficient
- Track and manage inventory, ensuring products, supplies, and promotional materials are accounted for
- Ensure activation spaces meet brand standards and program requirements
- Assist field teams with operational needs during events
- Coordinate logistics with vendors, warehouses, and internal teams



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- Troubleshoot logistical or operational issues on-site as they arise
- Maintain accurate records of assets, inventory, and program equipment
- Follow all safety protocols and ensure compliance with program guidelines
- Communicate effectively with Field Managers, Team Leads, Regional Managers and internal Account teams
- Support additional operational tasks as required to ensure successful program execution

Ideal Candidate:

- Comfortable with hands-on, physical work, including lifting and moving equipment
- Highly organized, detail-oriented, and proactive
- Strong problem-solving and multitasking abilities
- Reliable, punctual, and professional
- Strong communication and interpersonal skills
- Ability to work independently and collaboratively with teams on-site

Education and Experience:

- Experience in logistics, event operations, experiential marketing, or related fields
- Experience with load-in/load-out, inventory management, asset tracking, and operational coordination
- Experience in promotions, retail, hospitality, or customer service is a plus
- High school diploma/GED or higher; post-secondary education in business, operations, or logistics considered an asset

Requirements:

- Must be legally eligible to work in Canada
- Full G license with clean driver's abstract (access to a vehicle considered an asset)
- Access to a cell phone and computer with data/Wi-Fi capabilities required
- Ability to stand for extended periods and lift up to 75 lbs (with proper technique or team lift)
- Experience driving various sized vehicles – cargo vans, 10–26 ft moving trucks, hitched trailers
- Confident using power tools
- Availability on evenings and weekends

Why Work with Us?

- Gain hands-on experience in experiential marketing and event operations
- Work across exciting brands and campaigns
- Competitive hourly rates
- Be part of a supportive and professional operations team
- Opportunity to develop operational and logistical expertise

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We thank all those who submit applications; however, only those candidates selected for an interview will be contacted. XMC is proud to be an Equal Opportunity Employer (EOE). XMC is committed to providing an accessible recruitment process. Accommodations are available upon request for candidates taking part in all aspects of the selection process.



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