



## XMC Internship Job Description

<b>Job Title</b>	<b>Account Intern, Experiential Marketing</b>
<b>Job Category</b>	Experiential Marketing
<b>Dates</b>	Monday, May 5, 2025 – Friday, August 22, 2025/ 15 weeks
<b>Location</b>	Hybrid/ Mainly in office at 49 Bathurst St. Suite 101 Toronto, ON
<b>Travel</b>	No
<b>Compensation</b>	You are offered a pro-rated monthly rate of <b>\$2,800 plus 4% (\$112)</b> vacation pay on all insurable earnings for a monthly total of <b>\$2,912</b> , subject to all regular deductions and paid at the end of each month.
<b>Allowance</b>	N/A but any out of pocket, pre-approved expenses will be reimbursed.
<b>Schedule</b>	To be determined with your manager for up to <b>5 days/week for 37.5 hours/week + 2.5 hours/week of unpaid lunch for a total of 40 hours/week.</b>

### Introduction

At XMC, it is more than just the place you work. It's a place of opportunity to build and create alongside North America's leading brands. We are owners, relationship builders, problem solvers, and strategic thinkers who thrive on delivering the best results to our clients.

Have we mentioned we've got some great friends? During your internship, you will be working with unique brands, sports teams, and properties including:

- BMO
- Live Nation
- MacKenzie Investments
- Alpine Canada
- Parkland Fuels
- Sirius XM

### About XMC

Founded in 2006, the XMC Group of Companies and its dynamic team of industry professionals provide strategic counsel, negotiation, execution, data analytics and measurement of sponsorship and Experiential Marketing™ programs and services. By leveraging a shared passion for sport, music, culture, and cause, XMC connects with consumers, creates engagement, and inspires target action. With over \$2.1B in deals negotiated, activated and/or valued, XMC delivers client success by taking ownership, inspiring confidence, and exceeding expectations.

### Your Role

As an Account Intern focused on client activation, you will be responsible for assisting with client planning, inventory management, and project tracking. A successful Account Intern has a substantial understanding of sports & entertainment marketing, experiential marketing, and brand marketing. In this role, you'll own project tracking, contribute to vendor management, and assist with campaign fulfillment.

### You:

- Own deliverables, inspire confidence and exceed expectations
- Like complex projects and can find the best ways to solve old problems
- Are innovative and self-motivated
- Have a dedication to team satisfaction and program success

### Life at XMC



49 Bathurst St. Toronto ON M5V 2P2

[www.xmc.ca](http://www.xmc.ca)



Are you ready to work with your favourite brands and launch your career in marketing and events? If so, then it's time to join us and tap into your passion for building amazing brands.

Skill sets utilized and further developed during the Internship are:

- presentation skills
- team building & leadership
- analytics and turning insights into action
- connect with industry leaders & develop useful skill sets for years to come

This position is a 4-month full-time internship opportunity, offering a position to learn and grow within the industry and agency environment. At XMC it's never just an ordinary day.

### **Application Instructions**

If this opportunity interests you, please submit your resume and cover letter to **Karley Gleadall**: [karley@xmc.ca](mailto:karley@xmc.ca).

### **Our Commitment**

**XMC** is an equal opportunity employer that is committed to an inclusive, accessible environment, where all employees feel supported and valued. If you require accommodation for the recruitment/interview process, please let us know, and we will work with you to meet your needs. In accordance with the Accessibility for Ontarians with Disabilities Act, XMC will provide reasonable accommodation to employees and prospective employees upon request. If you require a specific accommodation because of a disability or a medical need, please advise us in your application.

All work-related travel and pre-approved expenses will be compensated by XMC. Successful interns will also receive access to a MacBook Air during their internship and 4% vacation pay.



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